

*Connect
Explore
Create*



**THE BLUE MOUNTAINS PUBLIC LIBRARY
2022-2026 Strategic Plan**



THE STRATEGIC PLAN 2022-2026

MISSION

The Blue Mountains Public Library is a dynamic centre of community engagement where everyone can connect, explore and create.

COMMUNITY HUBS

VISION: *Provide spaces to connect, explore and create.*

GOALS FOR ACHIEVEMENT:

- Foster social cohesion in a time of growth and challenges.
- Develop multi-use spaces and provide outreach services.
- Provide technologically-connected spaces.

VISION

Our community hubs meet the evolving interests and needs of our diverse and growing population through thriving Gallery, Library, Archives and Museum (GLAM) services.

EMPOWERING SERVICES

Vision: *Create a service model that reaches those who live, work, and play in The Town of the Blue Mountains.*

GOALS FOR ACHIEVEMENT:

- Provide diverse GLAM services, collections and programs.
- Support 21st century literacy through resources, opportunities and coaching.
- Expand the Virtual Branch.

VALUES



ORGANIZATIONAL EXCELLENCE

VISION: *Grow BMPL as a key partner and community resource.*

GOALS FOR ACHIEVEMENT:

- Retain and recruit personnel as an employer of choice.
- Demonstrate stewardship through transparency and accountability.
- Increase BMPL financial opportunities.
- Be a Key Partner within the municipality.
- Provide inclusive and engaging communications with and to the community.



UNDER-PINNING THEMES

TRUTH & RECONCILIATION

DIVERSITY, EQUITY & INCLUSION

Welcome to Our New Strategic Plan

We are very pleased to present this new strategic plan to our community. It was a challenging process within the constraints of the pandemic, but that is also a reason why it was so important to do it. Much has changed for all of us over the last two years and we at BMPL had to rise to the challenge, too. Our GLAM (gallery, library, archives and museum) had to pivot to offer extensive online programming which has become very popular. Our collections, and especially our virtual collections, are in high demand. The Blue Mountains is now the second fastest growing municipality in Canada, which places increased demands on our services and facilities. All these changes required a new look at our strategic directions.

This plan is based on comprehensive consultation with the community. We had a “listening phase” which involved many one-to-one and small group discussions and focus groups. We did micro-surveys and our popular post-it-note session. Once we had a sense of direction from the community, we crafted pillars and goals which we then tested through a larger community survey. In all, we had input from 2,153 of you over our five phase, fourteen month process.

Thank you for your involvement and commitment to BMPL and for helping us to shape the new pillars and goals which will guide us over the next four years.

Laurey Gillies, Chair
Dr. Sabrina Saunders, CEO



Laurey Gillies
Board Chair



Dr. Sabrina Saunders
CEO

THE BLUE MOUNTAINS PUBLIC LIBRARY BOARD

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